

Frederick Loeser & Co.

Brooklyn Advertisements.

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Use the Celebrated Carlsbad
Pine Cone Soap.

BROOKLYN.

Delicious Candy Specials
15c. Pound.

Hurry Sale of Summer Stocks!

The new store space now nearing completion on Elm Place, stands in eloquent evidence of our endeavor to meet the demands of a largely increasing business. Its growth measures up to the magnificent possibilities of a Greater New York. And Fall importations and new stocks from many mills and marts are knocking for admittance and we already must make room to some extent by hurrying out the Summer stocks. This sale begins to-morrow and will be pushed vigorously every day this week. We virtually offer the public a premium to help us make room and here are some remarkable offerings to begin with.

SENSATIONAL SALE OF JARDINIÈRES.

One of the best makers of solid color glazed Pottery Jardinières arranged with us to keep his expert employees busy this summer.

We give you the advantage of his sacrifice of profit at the following low figures:

POTTERY JARDINIÈRES in various solid colors, new and good shapes—All perfect.	10 in. size	10c.	instead of 25c.
6 in. size	7c.	instead of 15c.	
8 in. size	9c.	instead of 20c.	
9 in. size	10c.	instead of 25c.	

FEAST OF LAMPS AND GLOBES.

High-class in every respect, new and bright and most of them exquisitely hand-painted. Just the goods you'll likely choose at three times our present price a little later.

LAMP GLOBES AT \$1.50. Regular prices are upwards to \$5 and \$6.	Lamps	\$3.75
These are of various sorts and all sizes, mostly hand-painted Globes, and some in Cathedral Glass. <td>\$20 and \$25</td> <td>\$10.00</td>	\$20 and \$25	\$10.00
LAMPS—but not many of them.	\$75	\$30.00
	\$85	\$35.00

Second Week of Our Semi-Annual Sale of Carpets and Rugs.

Last Week's Unprecedented Success Widened the Scope of Opportunities and We not Only Present Fresh Lots of Many of the Previous Week's Attractive Features, but Add a Special Line of

Exquisite Axminster Carpets

Most of them entirely new in coloring and design, at 89c. yd., not a yard worth less than \$1.25, and many rolls \$1.50 yd.

Also 7,500 Yards of Rich Tapestry Brussels

In Parlor, Hall, Stair and Chamber patterns. Carpet experience will acknowledge these to be regular 75 and 85c yd. qualities—in this sale Price 53c. yd.

5000 Yds. of Splendid Body Brussels

fresh from one of the most famous makers, a credit to 20th century carpet progressiveness. Regular \$1.00 and \$1.10 qualities. This sale price 79c. yd.

We Need the Room So Badly That We Offer 200 Rolls of Japanese Mattings

at half price. The patterns are very pleasing. \$9.75 Roll of 40 Yards for \$4.87. \$13.50 Roll of 40 Yards for \$6.75.

A Great Offering of Rug Goodness.

Ten bales of Smith's Moquette Mats, 18x36, regular single door size, about a dozen very pretty patterns for 59c.

And here is an unusual opportunity—Best quality Gold Medal Reversible Smyrna Rugs. Such perfect copies of finest Turkish and Persian rugs that an Oriental connoisseur would hardly guess the counterfeit. There are about 15 very pleasing patterns and but three different sizes, your choice at these remarkable low prices:

6x9 ft. 7-8x10-6 ft.	\$12 ft.	\$4.95
8x10 ft.	\$12 ft.	\$9.95

There are about 30 of one pattern for \$7.45. BAGDADS, all wool and reversible, suitable for Couch Covers, Portieres and Turkish Corners. The new effects and well blended colors will delight you. Worth \$6 and \$7 values, Monday's sale price \$4.25.

About 25 Inja Hand-made, Wool Rugs about 4 ft. by 7 ft., regular \$12.00 Rugs for \$7.25.

It's A Famous Furniture Sale.

Either we are selling about all the Furniture bought in Brooklyn and round about or else the demand has suddenly doubled. We planned to create a sensation and did it. Of course the fame of the furniture values we are sending into homes everywhere, spreads and the buying fever is catching.

Iron and Brass Bedsteads.

They have increased from 25 to 50 per cent. in cost. We bought before the advance and offer you these three lots away under the market.

AT \$7.65 INSTEAD OF \$10.50—White Enameled, brass mountings, complete with woven wire springs, full sizes only, 4 ft. 6 in. wide.

AT \$9.95 INSTEAD OF \$15.00—Two

patterns of White Enameled, artistically ornamented with brass trimmings, fitted complete with woven wire springs, full sizes only.

A LOT OF ODD BEDS in single and full sizes which we offer at manufacturers cost, all nice patterns and will bring double the price later in the season.

\$10.75 FOR \$18.00 COUCHES.—This is a regular snap in Couches, all new, covered in attractive velour, showing a

little ornamental wood-work in Oak and imitation Mahogany.

\$3.98 FOR \$12.00 CHAIRS.—A lot of odd Arm Chairs, looking like tapestry seats. Three chairs for the price of one.

PARLOR SUITS AT HALF.—A limited number of Parlor Suits, Chaises and Divans, a goodly collection of pretty, artistic and comfortable things, all at half price.

Climax Sale of Men's and Boys' Negligee Shirts.

Every shirt made to our special order, and is a compliment to good taste and efficient make. Not all sizes in each line.

AT 50 CENTS.

Men's and Boys' Negligee Shirts of Madras, Percale, Oxford and Flannel, some with two collars and one pair cuffs, originally priced at \$1 to \$1.50 each.

AT 75 CENTS.

Men's Negligee Shirts of Imported Madras and Oxford, some with two collars and one pair cuffs, detached, others with cuffs detached or detached. Reduced from \$1.50 and \$2.

gingham, in blue, pink and lavender effects, very dainty and elaborately trimmed with embroidery, \$1.45; original price \$3.98 and \$2.98.

SPECIAL IN MISSES' WAISTS.

Assorted sizes, 8 to 14 years, made of percale, lawn and gingham, in blue, pink and lavender colorings, checks, stripes and figures, also a few odd white ones in this lot at 49c.

Original price 98c. and \$1.25.

A well known manufacturer offers for a lot of excellent Trunks and we pass them on at an astonishing low price just to prove our trunk purchasing ability. If you want a trunk bargain better come Monday.

Clearance Sale of Refrigerators.

The few remaining refrigerators, they are the best made, we offer at prices so low that you can afford to replace an old one. The room they take up is worth more than the loss of profit.

sheets, good quality of tissue, 5 rolls for 25c.

GO-CARTS, a limited quantity. Recliners with rubber tire wheels, \$4.75.

PUTZ CREAM, unequalled for polishing all metals, 12c.

ACME SOAP, has no superior, 12 cakes for 25c.

ABRAHAM AND STRAUS

The Leading Department Store of Brooklyn
and One of the Largest Retail Establishments in the World.

A total area of over 400,000 square feet of shopping space—and still growing. Seventy distinct and separate departments, each a complete store in itself, brimful with the most attractive merchandise the world produces. All goods marked at the lowest prices, for under no circumstances do we permit ourselves to be undersold. Every device that adds to the comfort and convenience of visitors and lightens the labor of our employees has been introduced. In short, a model establishment, and the most interesting place to see in Brooklyn.

Very Light Prices for Men's Medium Weight Underwear.

This offering is sure to command the attention of all men with foresight enough to anticipate their underwear wants by a few weeks—as it will insure to them a very considerable saving. It concerns a lot of two-thirds wool Shirts and Drawers.

\$1.00, \$1.25 Garments at 59c. each.

When you take into consideration the great increase in the cost of wool and the consequent advance in the price of all woolen garments you will appreciate the importance of being quick to seize this opportunity.

These Shirts and Drawers come in white, tan, blue and natural colors. The Shirts are finished with ribbed bottoms, pearl buttons and they have silk binding around neck and down the front. The Drawers are reinforced and gusseted and are finished with suspender tapes and pearl buttons. This underwear would really be cheap at \$1.00 and \$1.25 a garment, for it would cost at wholesale to-day much more than our selling price of 59c.

Our Unapproachable Night Shirt for Men at 39c.

We've more of the splendid Night Shirts, which evoked such enthusiastic buying when they went on sale last week at 39c. each. And no wonder, for better value was never given.

These Shirts are well made of an exceptionally good quality muslin. They're cut extra full and long, have pearl buttons, fancy trimming down the front, and they're finished with felled seams. In a word, they are first-class Shirts in every detail, and you'd never expect to buy them for the low price at which we're able to sell them.

Men's \$2.00 and \$3.00 Stiff and Soft Fall Hats at \$1.48.

We've enough left of the sample line of Men's \$2.00 to \$3.00 stiff and soft Hats that went on sale last week at \$1.48 to warrant another announcement of the offering—but you'll have to get here in a hurry to take advantage of it.

These hats are made in the approved new Fall shapes and they are correct in every particular. The colors are black, brown, mocha and pearl.

By taking advantage of this early chance you'll get a high class Hat in an absolutely correct shape for the coming season and you'll be in pocket on an average from one to two dollars.

If you've still use for a Straw Hat you can have any of those we've left, for.....59c

THE "OPEN SHELF" SYSTEM.

its Great Success in the Branches of the Free Circulating Library.

"The only proper way to manage a circulating library so as to avoid all unnecessary delay and friction in the bringing together of book and reader, is to run it upon the open-shelf system," said J. Norris Wing, the librarian of the New York Free Circulating Library, in answer to a query as to how he liked the change that had been made in the library under his charge. The New York Free Circulating Library in round numbers has 135,000 volumes on its shelves, and their total circulation for the last library year was 1,241,000. It operates eleven branches, distributed over the territory of Manhattan. They are situated as follows: 40 Bond street, 135 Second avenue, 251 West Thirtieth street, 130 West Twenty-third street, 215 East Thirty-fourth street, 226 West Forty-second street, 281 West Sixty-ninth street, 1523 Second avenue, 206 West 100th street, 18 West 125th street, and the newest branch opened six weeks ago, at 22 East Broadway.

From 1880, when the first branch was opened, up to about sixteen months ago the public was excluded from the places where the books were kept, and when the proposition was made to give the readers free access to all books in the library many of the astounded book-hair heads. The experiment was tried, however, first in one and then in another branch, and the innovation has proved so satisfactory that to-day the open shelf system is in operation in every one of them. The difficulties that had to be overcome were many. Lack of space and un-

AND NOW WE'RE READY FOR A Great Blanket Sale.

There has probably never been a more opportune offering of Blanket Bargains than this. Coming as it does when the prices of all sorts of necessities (especially those made of wool) are rapidly jumping upward, it must prove as welcome as it certainly is unexpected. It took immense orders placed months ago, in anticipation of this advance, to enable us to sell you now, high grade Blankets at the same low prices as those prevailing last year when values had touched rock bottom. This means

A Saving of From \$1.00 to \$5.00 a Pair

on the present retail figures.

Of course the prices fixed for this event cannot be continued when our present holdings are exhausted, and it is, therefore, advisable to take the fullest advantage of this opportunity while it lasts. Included in the assortment are some Blankets with very slight mill imperfections—so slight as to be hardly noticeable and in no way impairing the wearing quality of the goods.

10-4 cotton and wool Blankets, per pair	\$1.59	\$2.50 and \$2.75
11-4 cotton and wool Blankets, per pair	\$1.89	\$2.75, \$3.25, \$3.75
12-4 cotton and wool Blankets, per pair	\$3.00	\$3.00 and \$3.95
10-4 all wool Blankets, per pair	\$2.75	\$3.25, \$3.95
11-4 all wool Blankets, per pair	\$2.75	\$3.25, \$3.95
11-4 (72x81 inches), 5 1-2 lbs. fine all wool California Blankets, per pair	\$5.98	
12-4 (76x86 inches), 6 lbs. extra good quality all wool Blankets, per pair	\$5.49	
12-4 (82x88 inches), 6 1-2 lbs. superfine, all wool California Blankets, per pair	\$9.75	

Bed Spreads Also.

Full size Crochet Bed Spreads, hemmed ready for use, regular 85c. quality, at.....65c

Full size, extra fine satin finish Spreads, hemmed ready for use, made to sell for \$2.98; go at.....\$1.98

Some Very Interesting Black Silk Items.

1,000 yds. of all silk black Satin Duchesse, an extra strong and serviceable quality, at per yd.....56c

1,500 yds. of 24 in. all silk black figured India, ten very pretty designs, at per yd.....59c

1,200 yds. of 21 inch all silk black figured Taffeta, all new and exclusive patterns at, per yd.....79c

2,000 yds. of the Sterling guaranteed black dress Taffeta, a rich, handsome silk, which is warranted not to cut or break and for which we are the sole agents in Brooklyn, go at, per yd.....\$1.00

Women's Stockings at 19c. Pair—They're Bargains.

You can look for very exceptional value in these stockings and you'll not be disappointed. Some are made of fine fast black cotton with unbleached split feet, double soles, high-spliced heels and toes; others are of fine fast black lisle with double soles, heels and toes; and there are also some Richelieu ribble lisle thread stockings with black boots and fancy colored tops—these have double heels and toes. Pick from the lot at random and you can't miss getting a bargain. They all go at per pair 19c

Ribbons at Reduced Prices.

Narrow Novelty Ribbons in 15 styles of checks, stripes and fancy weaves, just right for neckwear, used 1 inch wide; worth 8c. yd., at.....5c

1 1/2 inch wide, worth 12c. yd., at.....7c

Fine quality all silk, satin and gros grain Ribbons, 3/4 in. wide, all light seasonable shades, including pinks, light blues, lavender, corals, cardinal and white, all perfect goods; sold regularly at 5c. yd. go at.....3c

Finest quality white and cream Beau de Sable, a scarcely noticeable flaw in weaving, which, while it does not impair the quality of the ribbon, cuts the price nearly one half.

3 1/2 in. wide, regular price 45c. yd., at 25c

4 in. wide, regular price 50c. yd., at 25c

5 in. wide, regular price 60c. yd., at 35c

Carpet News that Will Be Read with Profit.

In common with the advance on all woolen textiles, Carpet prices have gone rocketing skyward and Carpet wanters this fall will have to pay well for their purchases—that is if they are unwise enough to let this chance slip by. We're going to give you an opportunity to supply your present or prospective Carpet needs at a very large saving—for when carpet prices were lowest we placed large orders with the leading makers and we are now prepared to offer you the goods

At 10c. to 50c. a yard below prevailing prices.

The Carpets included in this sale are new goods in the latest fall patterns. The variety of designs is very large and they are all beautiful and desirable.

Ingrain Carpets that are now selling regularly at 50c. and 70c. yd. go at 39c and 49c

Velvet Carpets are selling regularly at \$1.00 and \$1.10 yd. go at.....80c

Axminster Carpets that sell regularly at \$1.10 and \$1.25 yard go at.....85c

Decidedly Cheap These Women's Shirt Waists.

White Waists.

Fine white lawn Waists in striped and figured effects, tailor finish, were sold for \$1.48, go at.....59c

1,000 very fine white lawn Waists, stylishly made, with whole front of narrow hemstitched tucking in both bias and bayadere effects, finished with large pearl buttons, back has pointed yoke with stitched plaits tapering to the waist—a short time since this waist would have been counted cheap at \$1.75, to-morrow it goes at.....97c

Extra quality white lawn Waists, front made with three rows of handsome embroidered insertion in bias effect, were originally \$2.48, now.....\$1.25

Colored Waists.

It seems we can't get enough of these pretty pink and blue percale Shirt Waists, for there's no end to the demand. Here's another lot of them for to-morrow, however. The front is made with bias, hemstitched tucks; also tucked yoke in back, self collars and cuffs, pearl buttons. The price is.....75c

Very fine figured Madras Waists, in blue, pink and ox blood; made with full front and plaited back, were \$2.00; go at.....97c

Women's Oxfords at 95c. Pair.

Only 377 pairs—the accumulation of several lines left from the season's selling—There are the popular Juliet and Princess Low Shoes, as well as Oxford Ties—made of tan and black velvet kidskin in desirable up-to-date styles. Not all sizes of each style—but mostly all sizes and widths in the collection. If you paid double our price you'd get a splendid bargain—for you can get a pair at.....95c

THE FIGURES WITH MOVING HEADS.

Some Heads Balanced and Suspended, Others Actuated by Clockwork.

There may be observed in store windows various show figures with moving heads that keep constantly moving. These include human figures and the figures of various animals. The human figure may be that of a woman with a smiling face, who nods her head slowly and smoothly and gracefully from side to side; the animal may be one of many, a bear, or a giraffe, or a lion, inclining its head perhaps forward and back.

In smaller, cheaper animals, there are head figures with movable balanced heads suspended on a hook within the body. Such a head, started swinging, will swing for some little time, but with a diminishing motion until it ceases; larger and more elaborate figures are equipped with clockwork, which means they may be made to sway their heads, each in its own way, for hours at a time with unflagging regularity.

CAUDLE BROTHERS, TWINS.

Married Twin Sisters and Each Has Twin Daughters.

MIDDLEBORO, Ky., Aug. 19.—A remarkable twin story is told by J. C. Harrison, a drummer, who has just returned from a trip in the mountains of Kentucky and Virginia. He says that at Caney, Morgan county, Ky., there are two merchants known under the firm name of Caudle Brothers. They are twins, and so much alike that they can hardly be distinguished. They married twin sisters and they each have twin girl babies, which so much resemble each other that there is danger of getting the children mixed almost daily.

BOYS' \$4.98, \$5.45 AND \$6.48 SUITS AT \$2.98.

suitable for Fall wear. Just a third former prices to sell them quickly. 450 Nobby Sailor and Vestee Suits, sizes 3 to 8 years, but not all sizes in any one style. Nicely made of fine all-wool cloth, in Cadet gray, Tan covert and a few of Blue and Red serge and a lot of Cheviots and Cassimeres in neat Plaid and pretty mixtures, in both medium and heavy weight, all handsomely trimmed with braids and embroidery, and cloths in contrasting colors. Also Stylish Double Breasted Suits in sizes 7 to 16 years, made extra well, of durable all-wool Cheviots and Cassimeres.

SUPERIOR UNDERWEAR AND HOSIERY FOR A "SONG."

AT 25c. INSTEAD OF 39c.—Women's Richelieu Ribbed White Lisle Thread Vests, low neck, no sleeves, handsomely trimmed at neck and arms. Sizes, 4, 5, 6.

AT 19c. INSTEAD OF 35c.—Men's extra quality colored balbriggan shirts, French neck, pearl buttons and long

sleeves, drawers with strap backs and suspender tapes to match. Sizes, shirts 34 to 44, drawers 30 to 40.

AT 25c. INSTEAD OF 39c. to 65c.—Children's extra fine quality colored cotton lisle thread and silk pleated hose, ribbed and plain. Sizes, 7, 7 1-2 and 8.

MRS. POTTS IRONS, complete set of nickel plated polishing irons, consisting of 3 irons, stand and handle. Value, 88c. for 65c. per set.

PARLOR BROOMS, hand made, selected corn, 3 sewed, 2 for 35c. Only 2 to a customer.

TOILET PAPER, in rolls of 1,000

A Host of Helpful Housekeeping Handiness At Whittled Down Prices.